

Certificate in Innovation Management and Technology Commercialization

The graduate certificate in **Innovation Management and Technology Commercialization** is geared toward engineers, scientists and managers working in technology-oriented ventures. This certificate also appeals to attorneys working in areas of intellectual property or affiliated with firms that focused on technological advances.

If you are ready to learn about the complex process of bringing new products, ideas and discoveries to market then this is the program for you.

REQUIREMENTS [12 credits]

- IMTC 601 - Business Fundamentals for Entrepreneurs and Innovators (3)
- IMTC 750 - Introduction to Innovation Management and Technology Commercialization (3)
- MGMT 760 - Organizational Creativity and Innovation (3)
- MKTG 762 - Opportunity Analysis (3)